



Clifton Cultural Arts Center + Burnet Woods

JUNE 28, 2018



ABOUT CCAC



CCAC was founded in 2004 as a grass-roots, community initiative after extensive community engagement.

Our Mission: CCAC exists to strengthen the link between participation in the cultural arts and successful, healthy children, adults and communities.

Our Vision: A collaborative, regional arts center fueled by shared passion and a singular belief — that the collective experience of creative and artistic expression brings together diverse communities and nurtures more inspired, more insightful children and adults.



Our Goals:

Build understanding and cohesion among the racially and ethnically diverse communities of Uptown.

Enhance the vitality of Uptown by increasing the accessibility and availability of arts and cultural experiences, particularly for the underserved.

Provide educational arts experiences that foster creativity, collaboration and creative thinking in our city's children.

Programming

» Community Focus

- » Free concerts
- » Free performances for kids
- » Community events and art fairs
- » Community conversations
- » 10-12 free art exhibitions each year

» Learning Opportunities

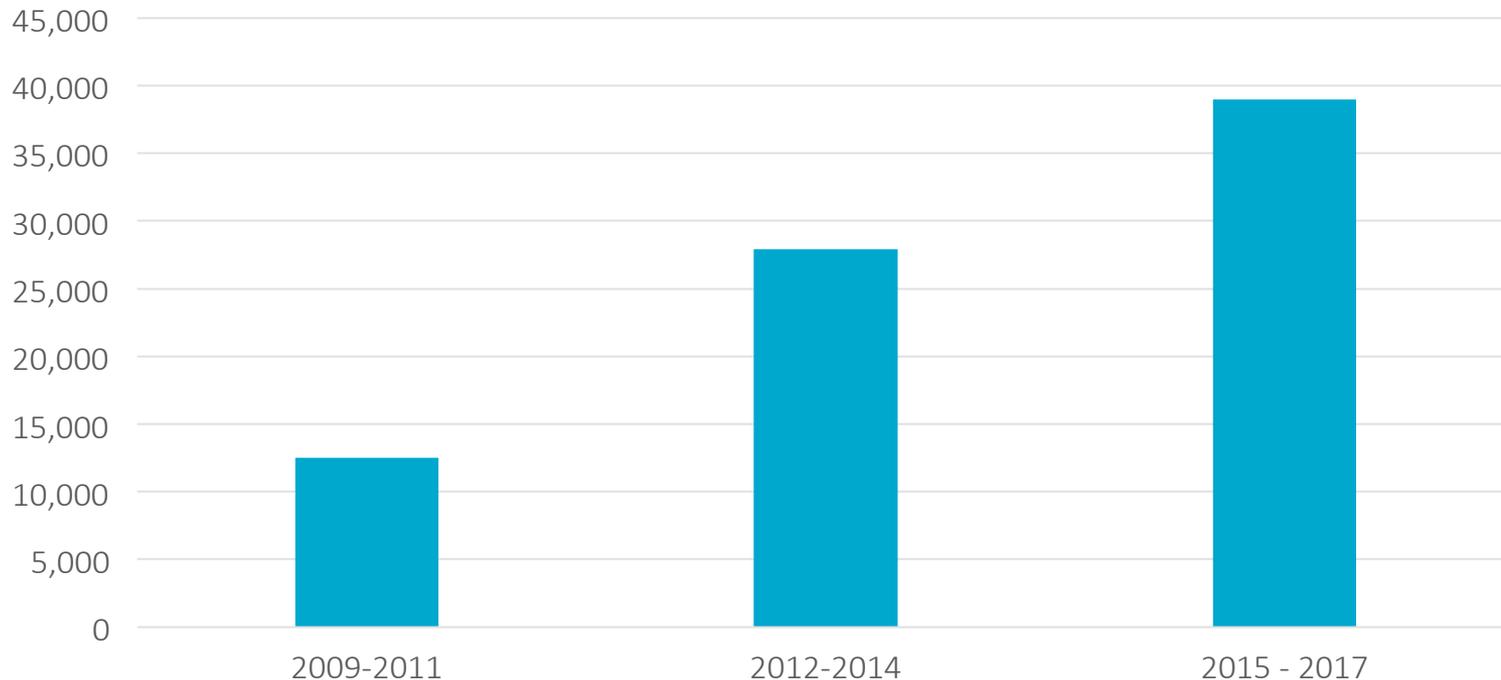
- » Year-round opportunities for all ages and abilities
- » 70+ classes per quarter (scholarships available)
- » Performing and visual arts, creative writing, health and wellness
- » Summer camps



Attendance & Impact

Since our first full year of operation, attendance has grown dramatically representing significant growth in CCAC's reach and impact.

CCAC Attendance 2009 - 2017



* Average CCAC Attendance

Serving a Diverse Community

CCAC's audience and participants represent the diverse communities we serve. CCAC's programs support that diversity and promote cross-cultural understanding.

Geography
37% West of I-75
48% City Core
12% Outside of I-275
3% Northern Kentucky

Race
57% White
33% African American
10% Hispanic
3% Asian

Age
20% Under 18
30% 18-40
29% 41-64
21% 65+

A New Home

As we've considered potential sites for our new home, in the forefront of our minds are the elements that, in our current location, were the underpinnings of the strong community support for CCAC and our rapid growth. These are:

- The opportunity to serve as a community living room
- The opportunity to be a connector of people and communities
- The opportunity to collaborate with other educational and cultural institutions





Why Burnet Woods?

Arts + Parks = Community Success

The arts can play an essential role in revitalizing a park.

“Arts give us a greater appreciation of our green spaces, as well as bring awareness to environmental causes.” – Gina Mullins-Cohen, Editor, Parks & Recreation

Urban parks have always been an important setting for arts and cultural programs; Cincinnati does this best.

- » Cincinnati Art Museum
- » Playhouse in the Park
- » The Cincinnati Zoo
- » Krohn Conservatory
- » Friendship Park



Parks Master Plan Recommendations

A partnership with CCAC in Burnet Woods would enable Cincinnati Parks to achieve a number of the enduring, key recommendations identified through the 2007 Cincinnati Parks Centennial Master Plan process.

1. *“Use events and programs to promote diversity and celebrate a wide variety of cultural experiences that reflect our community’s demographic spectrum.”*
2. *“Seek sponsorships and expand program and event offerings, with an emphasis on regular daily, weekly and monthly programming to enrich civic life, raise awareness of the value of parks and provide positive settings for social interaction.”*
3. *Work with communities... to create parks that are community hubs/ village greens/squares; provide more events (art fairs...)*

Parks Master Plan Recommendations, cont'd.

4. *“Maximize opportunities to feature parks as... settings for the display and performance of art.”*
5. *“Collaborate with the arts community... to become a significant part of the local public art strategy.”*
6. *“Tremendous cultural assets ... exist in the urban core. Almost all are located either within or adjacent to a park or parkway. These associations offer tremendous opportunities for partnership – marketing/public relations, programming/events and funding, if approached together, could provide immeasurable mutual benefit.”*



A Win for the Communities

The Community Benefits

- » Burnet Woods becomes an integral part of daily life — What's going on in Burnet Woods today!?
- » Arts become a gateway to nature experiences and learning for kids and adults.
- » More activity and people in the park increases the sense of safety for those who perceive it as unsafe.



The Community Benefits

- » Creates a sense of ownership that brings a greater sense of pride in the park and desire to make it as good as it can be
- » Better integrates Burnet Woods with surrounding neighborhoods
- » Centrally located free arts programs; walkable for many Uptown residents
- » CCAC is a partner in addressing deficits of Burnet Woods



A group of children are in a gymnasium, using large white exercise balls. Some are sitting on the balls, some are standing next to them, and some are holding onto the frames. The scene is brightly lit with large windows in the background. The entire image has a green tint.

Our Process to Date

Established Guiding Principles

Location	Space & Design	Price & Cost	Vision
Our identity is tied to the communities we serve.	CCAC is built upon a welcoming environment.	Financial stewardship is at the core of our operating model.	Our Vision remains unchanged.
Stay near Clifton, if possible	Indoor and outdoor programming space	Will not jeopardize our positive financial position	Serve diverse neighborhoods
Remain a walkable and accessible physical space	Flexible, multi-purpose, adaptable	Will consider all types of property and potential facilities	Bring people to Uptown
Promote creative placemaking to enrich and enliven the community	Green space, parking, comfort	Create an opportunity for future sustainability	Foster more connected communities through creative and artistic expression
	Accessible for all		Nurture more inspired and insightful residents

Formed Community Task Force

The Task Force will oversee the identification and recommendation of a final site to the CCAC Board that:

- 1) Aligns with CCAC's mission and vision
- 2) Meets the needs of the community
- 3) Is financially feasible

Task Force Co-Chairs

Abby Moran

Otto Budig

Murray Sinclair

Task Force Members

Matt Bourgeois

Chris Carlson

Shannon Carter

Patty Cottingham

Becky Cull

Van Dobbins III

Barbara Hauser

Cindy Herrick

Monisha House

Mitchel Livingston

Kristi Nelson

John Neyer

Gillian Benet Sella

Sara Vance Waddell

George Vredevelde

Our Progress



Gather
Community
Input on
Program
Priorities

Establish
Guiding
Principles

Begin
Identifying
Sites and
Form Task
Force

Begin
Exploring
Discussions
with Cincinnati
Parks

Gather
Community
Input:
**Public
Meeting
(5/23);
Clifton Town
Meeting
(6/4)
CUF (6/19)**

Gain
Concept
Approval
from
Cincinnati
Parks, **Park
Board
Meeting
(6/28)**

Continue
Gathering
Community
Input and
Develop
Design
Concepts

A photograph of a fountain with a central statue of a woman with her arms raised, surrounded by water jets. The image is overlaid with a semi-transparent purple filter. The text "Our Vision" is written in white, bold, sans-serif font across the center of the image.

Our Vision

Proposed Uses

Uses

- » Performance and event space
- » Classrooms for dance, visual art, maker studio, wellness, music, writing, language and cultural instruction
- » Community gathering space
- » Exhibition galleries
- » Arts and nature programs



Facility Needs

Needs

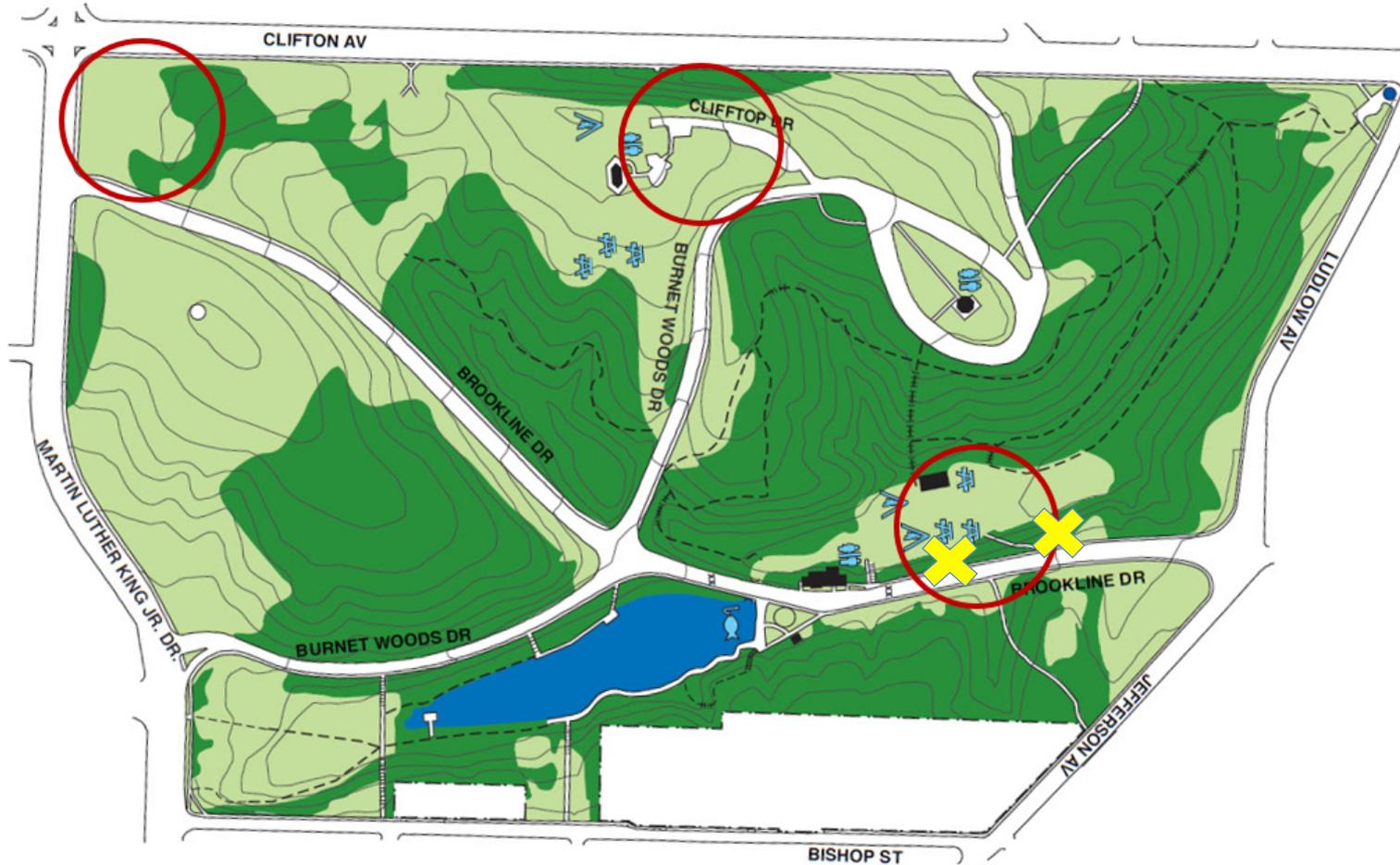
- » 25,000 sq. ft. gross
- » 8,500 sq. ft. footprint (0.5% of total Burnet Woods acreage)
- » Indoor and outdoor space
- » Unique classroom space with charm and character
- » 30-40 accessible parking spots
- » Handicap accessible

CCAC's Commitment to the Parks

- » Assess and address environmental / biodiversity concerns as we select a site
- » Work with the community to build consensus during this process
- » Use green technology to provide the lowest environmental impact possible
- » Provide full funding — no Cincinnati Parks funds needed to support capital or ongoing operations



Suggested Locations



The sites marked with  have been removed from consideration.



Next Steps



Budget

- » Construction & Design — \$7-\$9,000,000
- » Secured to Date — \$1.6 million
- » CCAC Task Force Finance Committee co-chaired by Otto Budig and Murray Sinclair will form capital campaign committee
- » Ongoing Facility Operations Costs — *estimated at or below CCAC's current annual maintenance and operation costs of \$100,000*



Proposed Next Steps

- » Continue engaging community — Summer/Fall 2018
- » Finalize location — Late Summer 2018
- » Develop Conceptual Design — Fall 2018
- » Begin Capital Campaign — Fall 2018
- » Begin construction — 2019
- » Complete construction — 2020/2021



In Conclusion

A partnership between CCAC and the Parks creates more programs and events in Burnet Woods, brings more people into the park and makes it an integral part of the daily lives of residents.



Thank you!

