

Guiding Principles



The CCAC Board developed the following guiding principles to best evaluate potential relocation sites for the organization. The ideal site incorporates the vision of these guiding principles and will give CCAC a physical foundation for stability and future success.

LOCATION

Our organizational identity is tied to the communities we serve and our proximity to important community-based assets (educational, business and recreational).

Therefore, our guiding principles include:

- We seek to remain in the heart of the community we serve; however, we are open to relocating to surrounding neighborhoods if a suitable location in Clifton cannot be identified
- We will remain a walkable and accessible physical space
- Our location will promote creative placemaking to enrich and enliven the community

SPACE & DESIGN

CCAC is built upon a welcoming environment that embodies our unique community-based identity.

Therefore, our guiding principles include:

- Our desired space should accommodate both indoor and outdoor programmatic activity that builds upon the types of programs that have defined CCAC
- Our location will enable continued organizational growth
- The amenities in our preferred new space should meet community and audience expectations—green space, parking, comfort, and multi-purpose adaptability
- Our space and facility will be accessible to all

PRICE & COST

Financial stewardship is at the core of our operating model.

Therefore, our guiding principles include:

- We will not jeopardize our positive annual financial position to complete this relocation, either through significantly increased occupancy costs or long-term debt scenarios
- We will review and consider all types of property and potential facilities (new build, adaptive reuse and/or retrofit)
- We will complete thorough assessments of any necessary improvement(s), along with the timing and budget implications for each potential property

ORG VISION & POTENTIAL

Our vision has been and will continue to be to: *Create a collaborative, regional arts center fueled by shared passion and a singular belief—that the collective experience of creative and artistic expression brings together diverse communities and nurtures more inspired, more insightful children and adults.*

Therefore, our guiding principles include:

- Our location and space will help to realize this vision and inspire the quality collective experiences for which we are known